

# CLIMATE CRISIS, BIODIVERSITY LOSS AND ME

## INPUTS FOR ACTION

Webinar April 22nd 2022

# THE QUESTIONS OF THE DAY

1. **WHAT IS SUSTAINABILITY?**
2. **WHAT ARE THE TWIN CRISES?**
3. **WHAT ABOUT US, THE INDIVIDUAL?**
4. **OK THEN, WHAT NOW?**

**QUESTION**

**WHAT IS THE COLOR OF SUSTAINABILITY?**

WHAT IS SUSTAINABILITY?



# THE «GREEN» TRAP



## GO GREEN IN YOUR APARTMENT, ONE MONTH AT A TIME

**January:** Wash your water heater in an insulating jacket.

**February:** Try to make your response to about half of readers.

**March:** Upgrade of park seat.

**April:** Switch to more eco-friendly products.

**May:** Plant a container garden.

**June:** You can't see the back of your shirt again!

**July:** Don't reuse water to flush the toilet.

**August:** Play smart. Turn off your power when that car is parked.

**September:** Buy a water-saving shower head.

**October:** Change your air filter, or get your landlord to change them for you.

**November:** As your washer-dryer light bulbs burn out, replace them with CFL or LED.

**December:** Give your family holiday gifts.

Adopting an eco-friendly lifestyle doesn't have to be scary. In fact, it can be a fun and rewarding challenge. As a new year begins, we'll help you get started. Just one green step at a time, you'll find that it's easy to be green in your apartment!

**Apartment guide**

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## WHAT IS SUSTAINABILITY?

**“SUSTAINABLE DEVELOPMENT IS MEETING  
THE NEEDS OF THE PRESENT WITHOUT  
COMPROMISING THE ABILITY OF FUTURE  
GENERATIONS TO MEET THEIR OWN NEEDS.”**

**UN, 1987**

## WHAT IS SUSTAINABILITY?



# SUSTAINABLE DEVELOPMENT GOALS

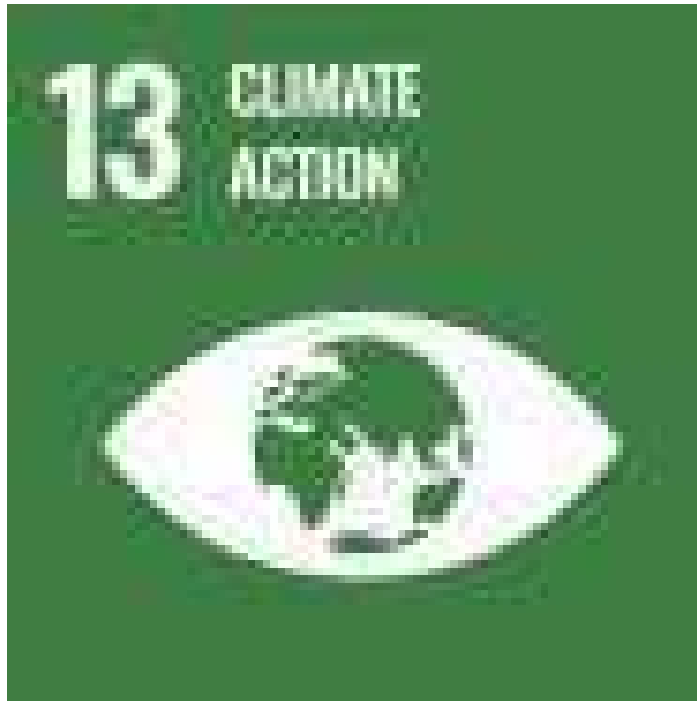


## WHAT IS SUSTAINABILITY?

# SUSTAINABLE DEVELOPMENT GOALS

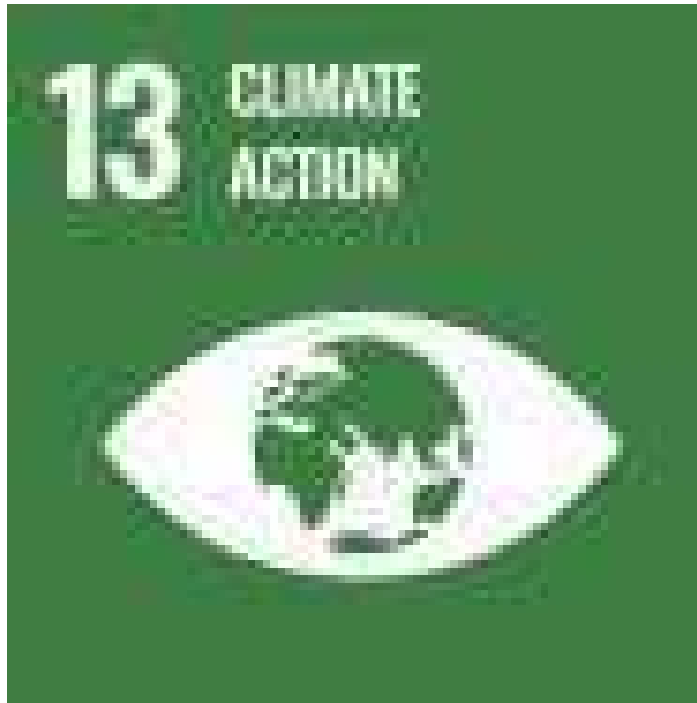


## WHAT ARE THE TWIN CRISES?





WHAT ARE THE TWIN CRISES?



## FLASH QUIZ

**IS THE CLIMATE THE SAME AS THE WEATHER?**

## FLASH QUIZ

**HAS THE CLIMATE CHANGED ALREADY?**

## FLASH QUIZ

**IS IT OUR FAULT IT IS CHANGING RIGHT NOW?**

## FLASH QUIZ

**NAME THE TWO KEY STRATEGIES FOR DEALING WITH IT**

**FLASH QUIZ**

**IS IT A PROBLEM FOR US?**

WHAT ARE THE TWIN CRISES?

CLIMATE CHANGE

# CLIMATE JUSTICE



WHAT ARE THE TWIN CRISES?

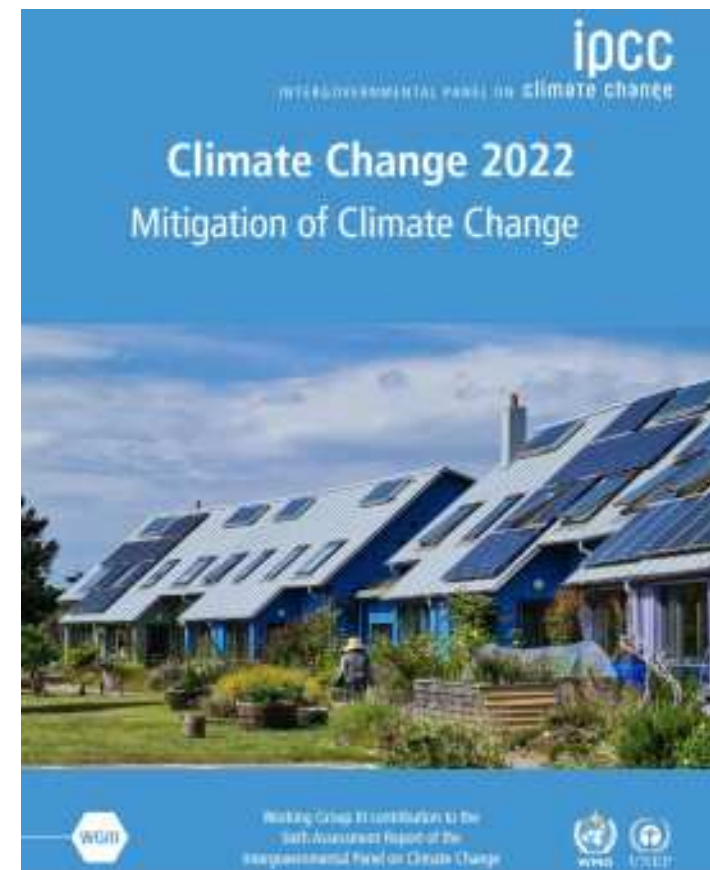
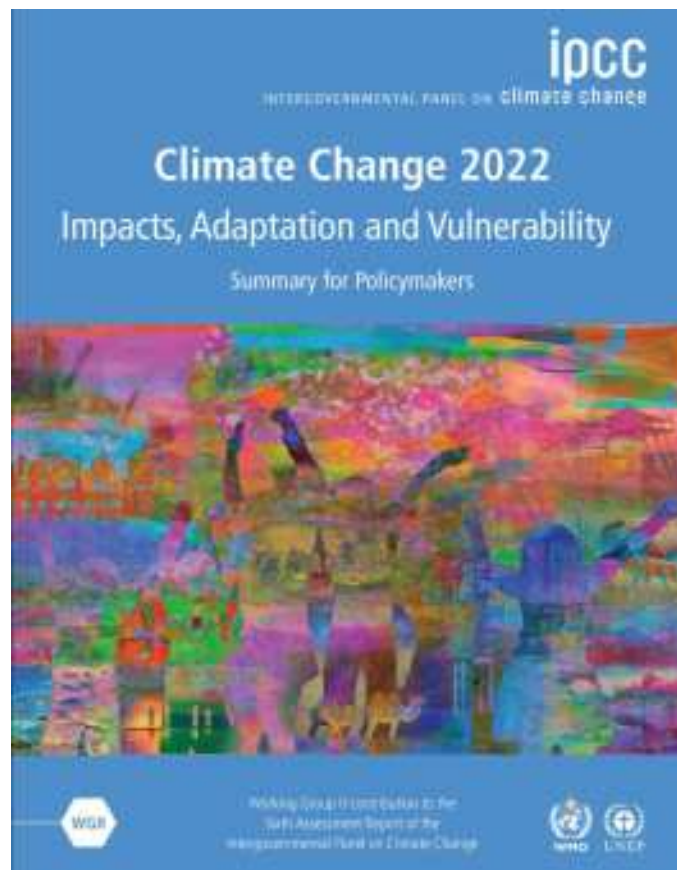
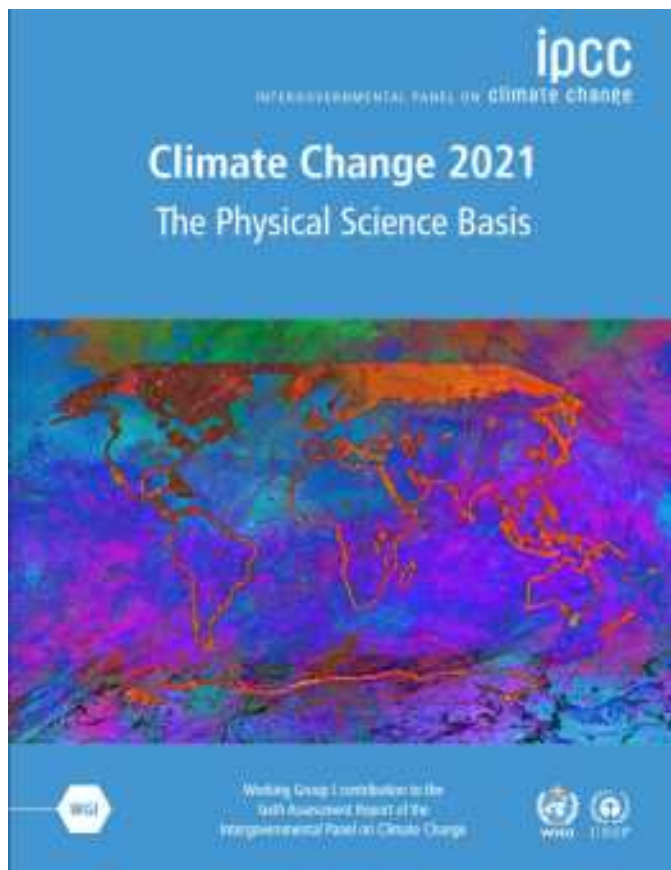
CLIMATE CHANGE





## WHAT ARE THE TWIN CRISES?

## CLIMATE CHANGE



WHAT ARE THE TWIN CRISES?

CLIMATE CHANGE

COP



**QUESTION**

**WHAT NUMBER IS THE NEXT COP?**

**COP**

**QUESTION**

**WHAT NUMBER IS THE NEXT COP?**

**COP15**

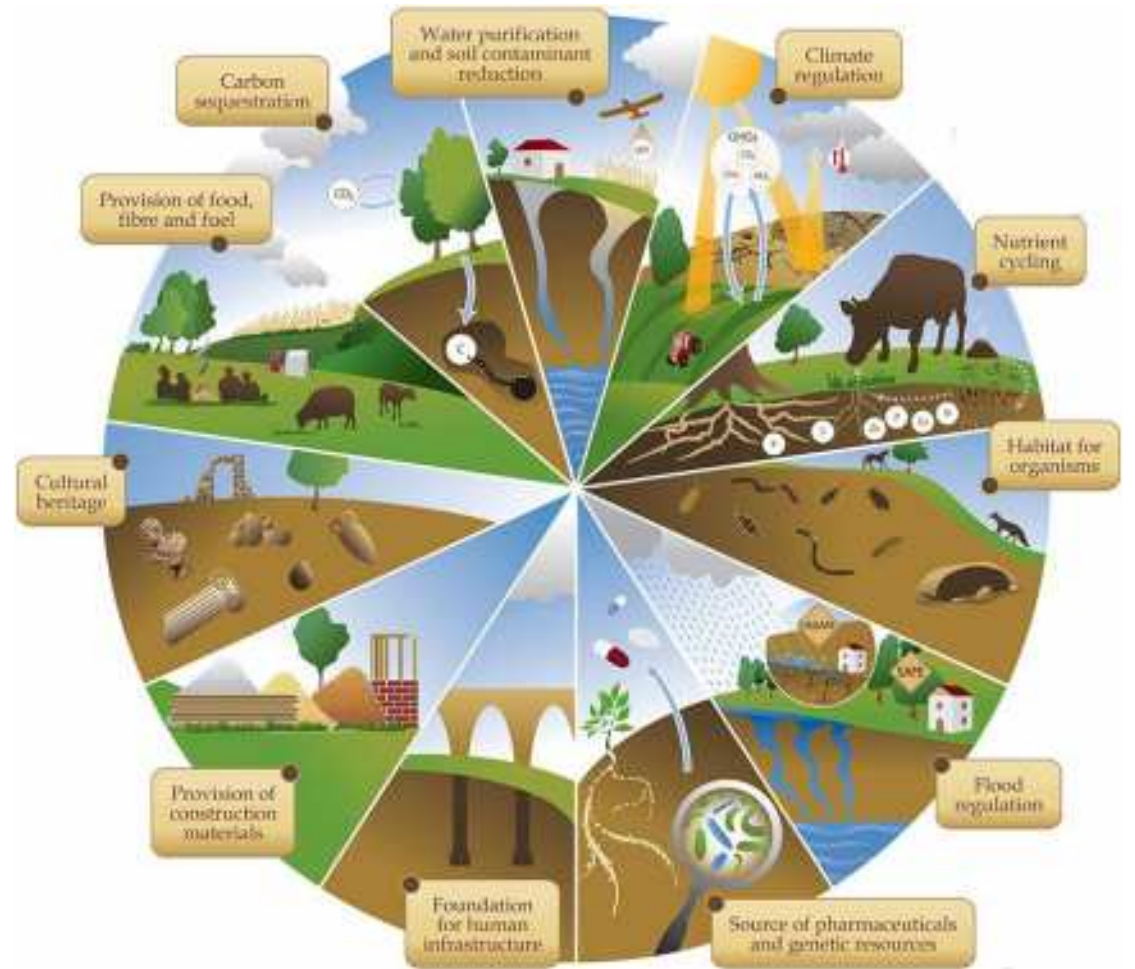
WHAT ARE THE TWIN CRISES?



WHAT ARE THE TWIN CRISES?

BIODIVERSITY

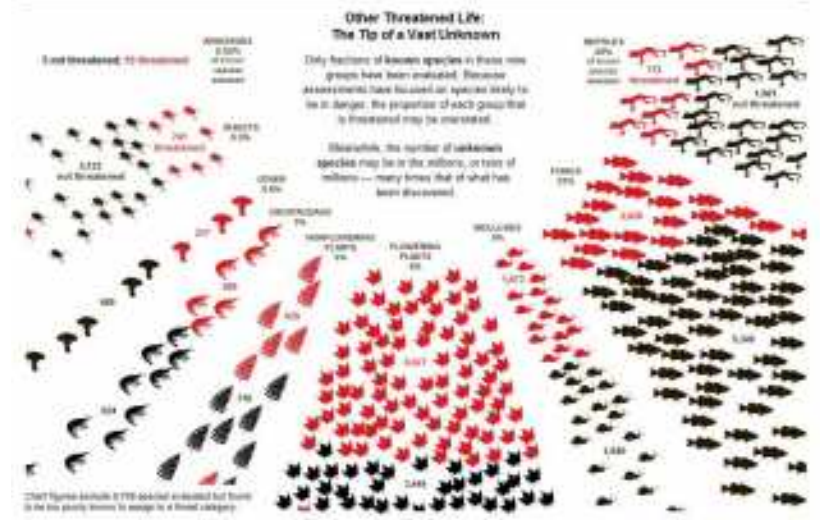
# ECOSYSTEM SERVICES



# WHAT ARE THE TWIN CRISES?

# BIODIVERSITY

# IS IT DOING OKAY?



#### Already Gone

Species known to be extinct or extinct in the wild since 1500:

Mollusks	22	Insects	15
Fishes	15	Amphibians	22
Plants	17	Seaweeds	15
Other	1	Other	1

WHAT ARE THE TWIN CRISES?

BIODIVERSITY

# ROAD TO KUNMING





WHAT ARE THE TWIN CRISES?

BIODIVERSITY

**WHY TWINS?**

**CAUSE-EFFECT**

**SAME SOLUTIONS**

**QUESTION**

**IS SOMETHING MISSING?**



**Hey! What about us?**

WHAT ABOUT US?

US VS THEM

Reduce your  
carbon footprint.  
But first, find  
out what it is.

Call it your mark on the world. It's the amount of carbon dioxide emitted due to your daily activities--from mowing your lawn to vacuuming your home. Find out the size of your household's carbon footprint, learn how you can reduce it, and see how we're reducing ours at [bp.com/carbonfootprint](http://bp.com/carbonfootprint). It's a start.



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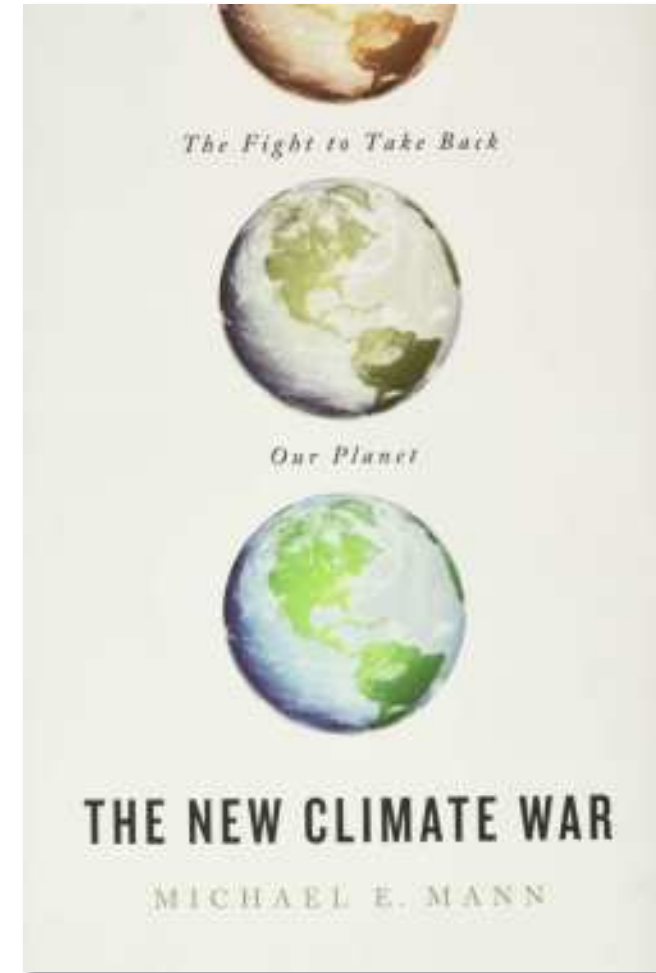
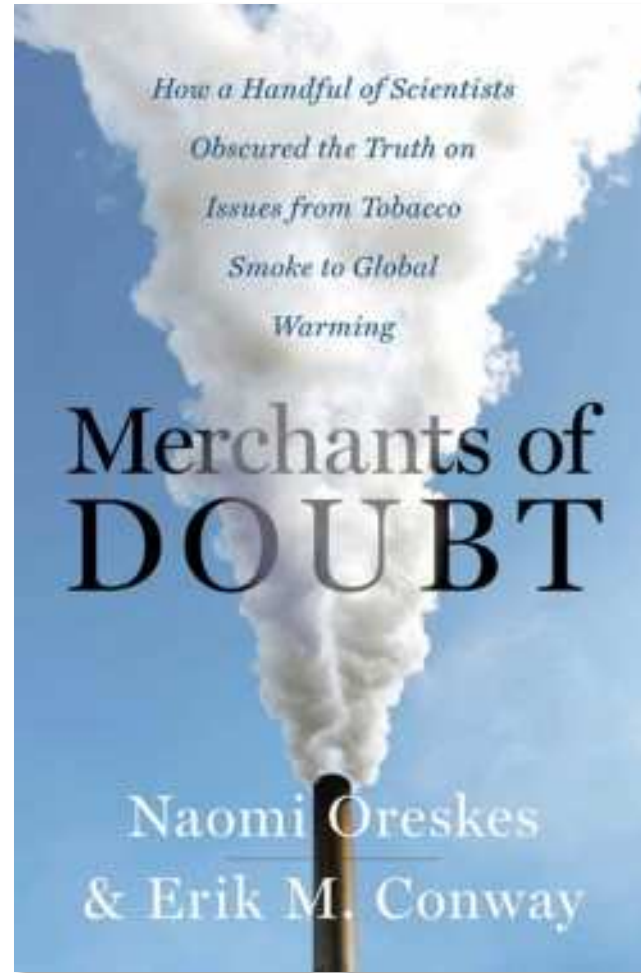
WHAT ABOUT US?

# ECO-ANXIETY



WHAT ABOUT US?

**INACTIVISM**



WHAT ABOUT US?

# CLIMATE SILENCE



**OK THEN, WHAT NOW?**



**OK THEN, WHAT NOW?**

**#1**

**TALK ABOUT IT**

**OK THEN, WHAT NOW?**

**#2**

***LEARN HOW TO* TALK ABOUT IT**

**OK THEN, WHAT NOW?**

**#3**

**FIND NEW FORMS AND BETTER STORIES**

**THANK YOU!**